



Ashley Brade

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Software Proficiency

Adobe InDesign CC
Adobe InCopy CC
Adobe Photoshop CC
Adobe Lightroom CC
Adobe Illustrator CC
Adobe Bridge CC
Adobe Dreamweaver CC
Adobe Muse CC
Pages/Microsoft Word
Keynote/Microsoft PowerPoint
Numbers/Microsoft Excel

Education

CALIFORNIA STATE UNIVERSITY, FULLERTON

Aug 2011 · Jan 2015

Bachelor of Fine Arts, Graphic Design

- Art Alliance Junior Transfer Scholarship | Honors Dean's List 2011-2015

ALLAN HANCOCK COLLEGE

Jan 2010 · May 2011 | Santa Maria, CA

Associate of Arts

CALIFORNIA COLLEGE OF THE ARTS

Aug · Dec 2009 | San Francisco, CA

Transfer Credit

Employment History

PREFERRED HOTELS & RESORTS

February 2016 · Present | Newport Beach, CA

Designer, Creative Services

- Brand collateral, design and maintenance of the hotel listing and meeting specification catalogs, hotel experience folios, magazine ads, fliers, brochures, newsletters, letterheads, PowerPoint presentations, event invitations, trade show booth graphics/signage, marketing/social media assets, digital banners, and photo selection/retouching for annual directories and monthly magazine articles/ads.

KAENON

March · Nov 2015 | Newport Beach, CA

Junior Graphic Designer

- Brand collateral, print/web banners, social media assets, merchandise display, POP cards, product packaging, apparel design, photo shoot assistance, and photo retouching for the website and annual product catalog
- Event setup and customer service/sales

MACY'S STARBUCKS

June 2012 · July 2015 | Brea, CA

Certified Barista

Freelance Design

GATH DESIGN

2016 · Present | Long Beach, CA

- Logo concepts, fliers, and brochures

FAHRENHEIT 73

June 2017 | Irvine, CA

- Concept and design of app icons

LOGOMARK

Dec 29-31 2015 | Tustin, CA

- Packaging design for the 2016 PPAI Expo in Las Vegas, CA

KAENON

Dec 4-14 2015 | Newport Beach, CA

- Photo retouching for the 2016 Kaenon product catalog

COLLINS PHOTOGRAPHY

2009 · 2012, 2016 | Lompoc, CA

- Logo design, fliers, postcards
- Art director of multiple cuisine photo shoots

Intern Experience

KO CREATIVE

Jan · May 2014 | Beverly Hills, CA

- Movie poster concept design
- Image manipulation and icon design for the TV show, *According to Him and Her*